



Day of Empowerment

September 30, 2011

A Day of Empowerment is created by women, for women.

Sponsor Opportunity Focus on Women

Dear Friend:

Welcome to the 3rd Annual South Sound Day of Empowerment for Women. A Day of Empowerment is a day-long event that helps women create and live a balanced life.

Unlike many of the events in our community, we are presenting information and tools to support and nurture the **'whole'** woman: mind, body and business, providing a balanced approach to healthy living.

A Day of Empowerment will host 200 women from Pierce, Thurston and Lewis counties at the Thurston County Fairgrounds on Friday, September 30, 2011 from 8:30-5:00.

The day will be filled activities, motivating speakers, hands-on workshops, fabulous networking, good food and fun! We would love to see you there!

Currently, our team is seeking power partners in our community that advocate and promote healthy and successful women. We would like to invite you to step forward as a sponsor for this successful event.

A Day of Empowerment has an exceptional following that is far reaching in our community. With that, we know how important it is that you receive the maximum results from your advertising investment. We have provided the following information so you can make an informed decision on how your advertising dollars will be used.

Please take a moment and review the information. If you have any questions, don't hesitate to call or email us. We are passionate about what we do for women and we are looking forward to sharing that passion with our community.

Cheers to Empowerment!

Nancy J. LaPointe, Nancy J. LaPointe Financial Service
Marny Bright, The Business Examiner
Tammy Redmon, Inspiring Action...Shifting Perspective
Carrie Devlin, Washington Business Bank

Contact us at info@dayofempowerment.com

Sponsorships

Unique opportunities await

We have multiple options available for sponsor opportunities. The only choice for you is, how much access do you want at A Day of Empowerment?

Below are the unique opportunities available and registration follows.

“Participating in the Day of Empowerment has given me new insight for my healthy living and my future goals. As a direct result of my participation last year, I have launched a new business and love.”

Renata Hansen

Diamond Sponsor - \$3000 (Only 1 Unique Sponsorships Available)
FULL-Page Advertisement in Program + Radio Ad Time + 10 minutes on Stage

Sapphire Sponsor - \$2000 (Only 2 Unique Sponsorships Available)
Half-Page Advertisement in Program Book + Radio Ad Spot

Evening Reception Sponsor: - \$1500 (Only 1 available)
Half-Page Advertisement in Program Book + Radio Ad Spot + 5 minutes on Stage

Contributing Sponsor - \$1000

Swag Bags & Advertisers: - \$150

Exhibitor Opportunity

A Day of Empowerment for women has several opportunities to engage with us at the event.

Our demographic is Women of the South Sound looking for balance and ease in their lives.



Sponsorship Details.

Please Check the box for which Sponsorship You are selecting

- Diamond Sponsor \$3000
- Sapphire Sponsor \$2000
- Reception Sponsor \$1500
- Contributing Sponsor \$1000
- Swag Bags & Advertisers \$150

Diamond

- \$3000 (Only 1 Unique Sponsorships Available)

FULL-Page Advertisement in Program Book + Radio Ad Time

Prior to Event

- Logo and name billing on-top position of main page of website
- Hyperlink to sponsor's website
- Sponsor's name to be mentioned in all press releases

During Event

- Premium exhibit space included to display/promote product and services
- Ad announcement on all Radio Promotions
- 10 minute presentation at Event
- Full 1-Page Advertisement with 400 word write-up in Conference Program Book, which is used extensively by all conference participants, Logo display on event Signage
- Approved material (up to 3 pieces) may be placed for distribution in *Swag Bags*
- Featured logo and sponsor website link on Day of Empowerment Website
- Thank you mentions from platform at all meals

Post Event

- Featured logo and sponsor website link on website for 2011

Sapphire

- \$2000 (Only 2 Unique Sponsorships Available)

Half-Page Advertisement in Program Book + Radio Ad Spot

Prior to Event

- Logo and name billing on main page of website for 2011
- Hyperlink to sponsor's website
- Sponsor's name to be mentioned in press releases

During Event

- Complementary exhibit space for display of product collaterals
- Single Item Placement in Swag Bag
- Logo featured on conference marketing material
- Half Page Advertisement + 100 words in conference booklet (occupying one-half page)
- Rotating Ad on event Radio Promotions
- Introduction at opening of event to attendees

Post Event

- Featured logo and sponsor website link on Day of Empowerment Website

Reception Sponsor

- \$1500 (Only 1 unique sponsorship available)

3/4 page Advertisement in Program Book + Radio Ad Spot

- Premium positioning at evening Reception
- Featured logo with link on Day of Empowerment website
- 5 minute presentation at Event to all attendees
- Complementary exhibit space for display of product collaterals
- Two Item Placement in *Swag Bags*
- Logo featured on conference marketing material

Contributing Sponsor

- \$1000 (first come first serve)

- Advertisement in Conference Program Book, which is used extensively by all conference participants
- Logo and name billing on conference page of website for 2011
- Hyperlink to sponsor's website
- Item Placement in the SWAG bag

Swag Bags &

Advertisers: - \$150

- Promote your organization with an insert in our highly acclaimed SWAG bag! Each event attendee will receive this bag with your special promotional item inside. This is a great way to get your product into the hands of women!

Advertising and promotion will not begin until payment is made in full.

Make payment to:
 Empowered Women Productions,
 Inc.
 1910 4th Ave E #169
 Olympia, WA 98506

 Company Name

 Authorizing Signature

 Billing Address

 City, State, Zip

 Date

 Phone